Describing Surveys

A. Discuss these questions with a partner:
1. What is your favourite digital service (website or application)?
2. What is your favourite social network?
3. What technology couldn't you live without?
4. When is it acceptable to use a mobile phone at dinnertime?
5. Do you usually look at a screen within an hour of going to bed?
6. To what extent should parents control their children's screen time?

B. Look at the language to describe surveys. Which phrases are used to describe large quantities and which for small quantities?
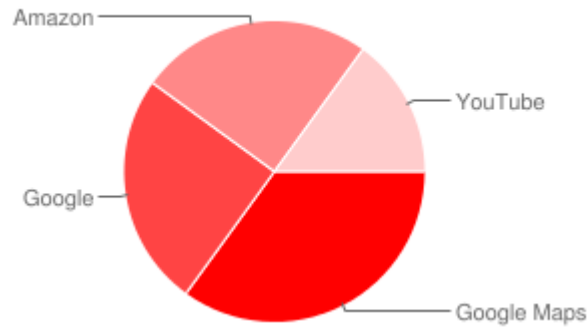
the overwhelming the vast	+	majority	+				
a huge a large a small a tiny	+	percentage fraction	+	of	+	the all our	clients companies customers employees participants people respondents students users
exactly precisely approximately just over just under slightly more than slightly less than only	+	three quarters two thirds half a third a quarter	+				

C. YouGov is a public opinion and data company which collects data from surveys to provide statistics about a variety of topics. Their UK panel consists of over 1 million respondents. The questions from **A** were asked to their UK panel and these pie charts represent their answers.
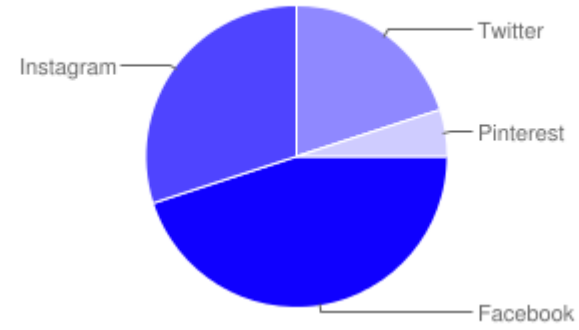
Use the language from **B** to discuss the results of the surveys.

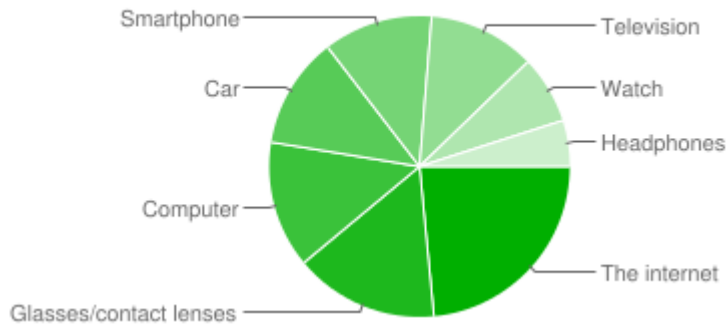**D.** Do you think the results of these surveys would be the same in your country?
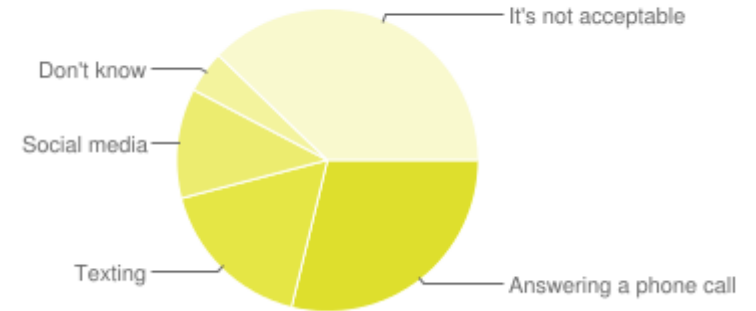
What is your favourite digital service?

Amazon
YouTube
Google
Google Maps
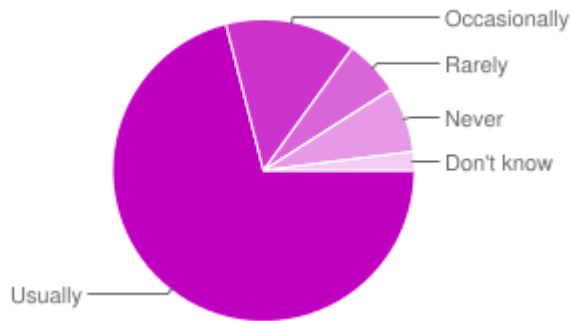
What is your favourite social network?

Instagram
Twitter
Pinterest
Facebook

What technology couldn't you live without?

Smartphone
Television
Car
Watch
Headphones
Computer
The internet
Glasses/contact lenses

When is it acceptable to use a mobile phone at dinnertime?

Don't know
It's not acceptable
Social media
Texting
Answering a phone call

Do you usually look at a screen within an hour of going to bed?

Occasionally
Rarely
Never
Don't know
Usually

To what extent should parents control their children's screen time?

A little
Not very much
Not at all
A lot